

Paysign® Website Privacy Policy

Effective Date: (September 16, 2019)

The terms and conditions of this Privacy Policy apply to your use of Paysign.com and its sub-sites, (the Paysign® sites), and services owned or operated by Paysign, Inc. (Paysign"/ "we"/ "our"/ "us"). We recognize and respect the privacy expectations of today's consumers and the requirements of applicable federal and state privacy laws. We believe that making you aware of how we use your non-public personal information ("Personal Information"), and to whom it is disclosed, will form the basis for a relationship of trust between us and the public\ that we serve. This Privacy Statement provides that explanation.

Collection of Information

We collect, retain and use information about you only for specific business purposes and where we reasonably believe that it will help administer our business or provide products and services to you. The information is used to protect and administer your records, account, and funds; to comply with certain laws and regulations; and to help us design and enhance our products and services offerings so that we may provide you with quality products, services, and superior customer support. We may share your Personal Information with our affiliates. We also may disclose your Personal Information:

- to agents, brokers or representatives to provide you with services you have requested;
- to third-party contractors or service providers who provide services or perform marketing or other functions on our behalf;
- to governmental entities to meet our legal requirements connected to the collection, retention and disclosure of individually identifiable information, such as tax reporting or identification of money laundering;
- to law enforcement in connection with investigations, or civil or criminal subpoenas or court orders; and
- to maintain our relationship with our employees.

In addition, we will disclose your Personal Information when you direct or give us permission, when we are required by law to do so, or when we suspect fraudulent or criminal activities. We also may disclose your Personal Information when otherwise permitted by applicable privacy laws such as, for example, when disclosure is needed to enforce our rights arising out of any agreement, transaction or relationship with you.

For research purposes, we may use such information to generate statistics on merchant activity including transaction patterns, but these research initiatives will never include any personally identifiable information without authorized merchant consent.

Cookies

A cookie is a small amount of data, which often includes an anonymous unique identifier that is sent to your browser from a web site's computers and stored on your computer's hard drive.

Each web site can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a web site to access the cookies it already sent to you, not the cookies sent to you by other sites.

You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. (Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.)

If you reject all cookies, you will not be able to use the Paysign® sites or services that require you to "sign in", and you may not be able to take full advantage of all offerings. However, there may be some Paysign® products and services that do not require that you accept cookies.

Paysign uses its own cookies for a number of purposes, including to:

- Access your information when you "sign in", so that we can provide you with customized content in online areas;
- Display the most appropriate banners to third party offerings based on your activity while on the Paysign® sites;
- Conduct research to improve the Paysign® sites content and services;
- Require you to re-enter your Paysign® password after a certain period of time has elapsed to protect you against others accidentally accessing your account contents.

Please note that third party usage of cookies is subject to their own privacy policies, not the Paysign® privacy policy.

Third Parties

As necessary for us to provide our services to you, Paysign may provide personally identifiable information about you to a party outside our affiliated companies and banks, such as a vendor or service company that we hire to provide support or services for one or more of our products. These vendors and service companies agree to respect the confidentiality of such information about you and your products/services and must abide by applicable law.

Security Measures

We maintain physical, electronic and procedural safeguards to protect your Personal Information from unauthorized access or intrusion. We limit access to the Personal Information only to those employees, contractors and agents who need such access in connection with providing products or services to you or for other legitimate business purposes. We will at all times comply with all laws and regulations to which we are subject regarding the collection, use and disclosure of individually identifiable information. Industry-standard encryption technologies are used when transferring or receiving sensitive information supplied by users. Paysign updates and tests its technology to improve the protection of our information about you and to ensure the integrity of our information on a regular basis.

Third Party Links

In an attempt to provide increased value to our visits, Paysign may choose various third party web sites to link to from its own site. However, even if the third party is affiliated, Pgnhas no control over these linked sites, each of which may (or may not) have their own privacy policies and practices in place. Paysign has no responsibility or liability for these independent policies or practices or for the content of such web sites. These linked sites are for your convenience and you access them at your own risk. Nonetheless, Paysign seeks to protect the integrity of its web site and the links placed upon it and therefore it requests any feedback not only on its own site, but for sites it links to as well (including if a specific links does not work.)

Modifications to Privacy Policy

Paysign reserves the right to change the privacy policy, along with any related provisions at any time.

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